

Sustainability in ACTION

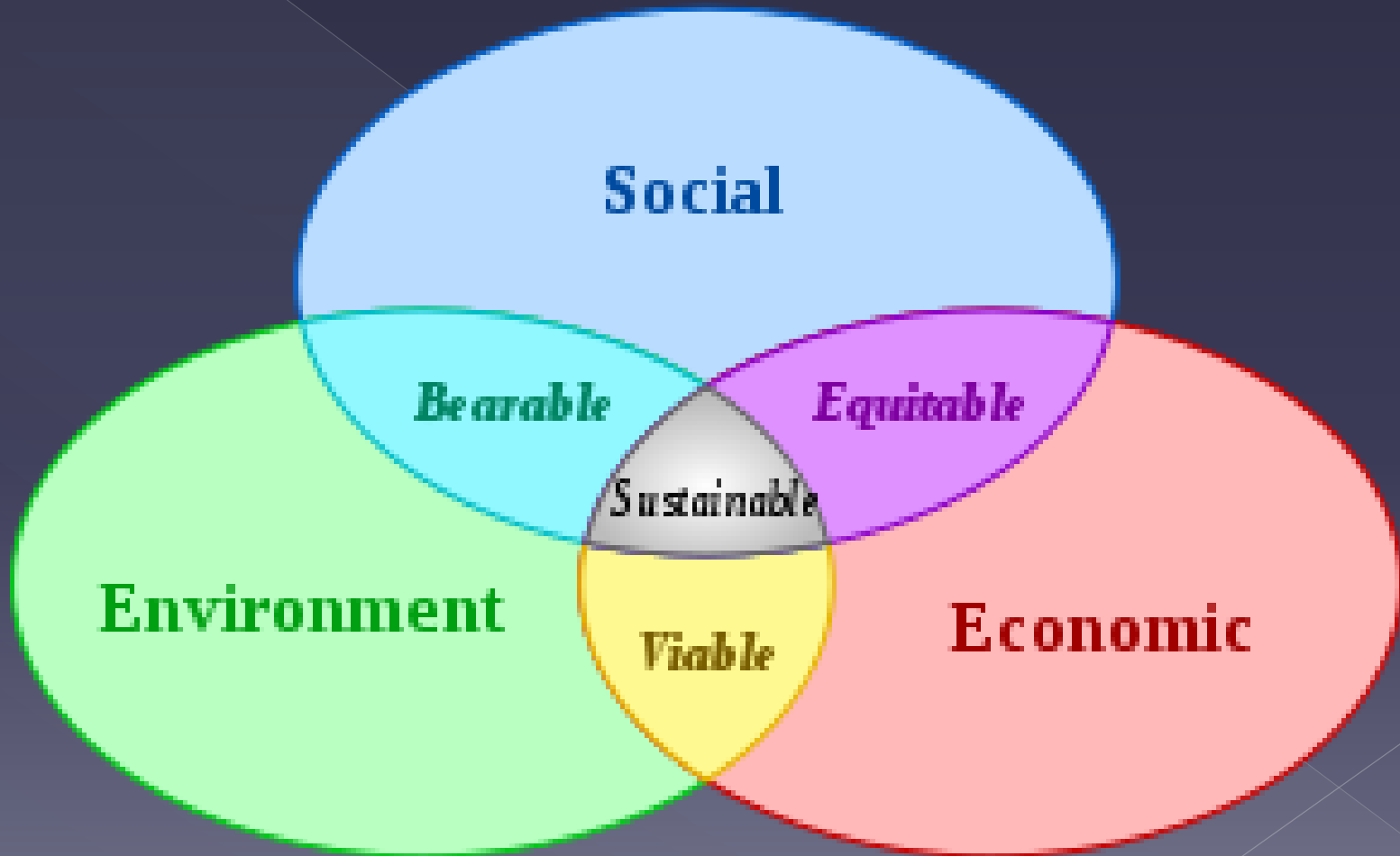
"The future is literally in our hands to mold as we like. But we cannot wait until tomorrow. Tomorrow is now."
Eleanor Roosevelt

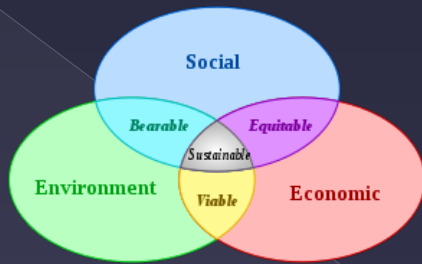
Presented By:
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June 28, 2011

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Scheme of sustainable development: The confluence of three constituent parts





Analysis and Planning

Why do you need to analyze?

- To better understand the nature and extent of the problem
- To identify the current condition of the clients, community and services
- To recognize what strategies were implemented in the past

Why do you need to plan for Sustainability?

- To focus your efforts
- To set realistic goals
- To use as a roadmap
- To identify any problems



The Five W's (and one H)

- *The Business Case and the Social / Legal Case*
 - › *Asking the Right Questions*
 - › *Providing the Right Information*

*I keep six honest serving-men
(They taught me all I knew);
Their names are What and Why and When
And How and Where and Who.*

"The Elephant's Child" [Rudyard Kipling](#) in his "[Just So Stories](#)" (1902)

The Social Dimension

- Assessing the Problem / Predicting Future Problems
 - › SCOT/SWOT Analysis
 - › Conducting a “Social Autopsy” (Thrasher, 2010)
- Identify risk and gather information
- Gain a better understanding of the nature of the local problem
- Identify community contacts and partnerships.
- Establishing Your Drug Court Team
- Community Mapping

Sustainability Plan

- To share success while minimizing the risk of failure.
- To get the commitment and participation of those involved
- To educate the community and key stakeholders?
- To develop Memorandums of Agreement
- To identify who is responsible for outreach?



Community Mapping



The Environmental Dimension

- How well do we work as a team?
 - › Are all agencies represented?
 - › Do we have the right people at the table?
- What political challenges do/will you face?
- What competing interests are out there?
- How does your operational structure fit within the existing system?
- Are you prepared to respond when something goes wrong?

Sustainability Plan

- To build in quality control measures.
- To achieve better results
- To track growth.
- To update your plans and operations
- To “market” the program to the community
- To explore other (non-monetary) resources available
- To develop a process for keeping resources up-to-date



Community Mapping



The Economic Dimension

- What does your program actually cost to operate?
- What are the financial barriers to successful operation?
- Do you have standards for review of programs?
 - › Monitor use, quality and effectiveness of programs and services
- How can we become more efficient in delivering services?
- Financial planning includes costs to plan, implement, operate, and maintain the program.

Community Mapping



So...Where IS the Money?

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"A few more 'runs' on the photocopier and we'll
and we'll soon be able to 'buy us' that yacht!"



Federal, State, Local
Funding
Private and Corporate
Funding

Federal Funding

- Bureau of Justice Assistance (BJA)
 - Justice Assistant Grants (JAG)
 - Drug Courts Discretionary Grants
- Substance Abuse & Mental Health Services Administration (SAMHSA)
- Center for Substance Abuse Prevention (CSAP) and Treatment (CSAT)



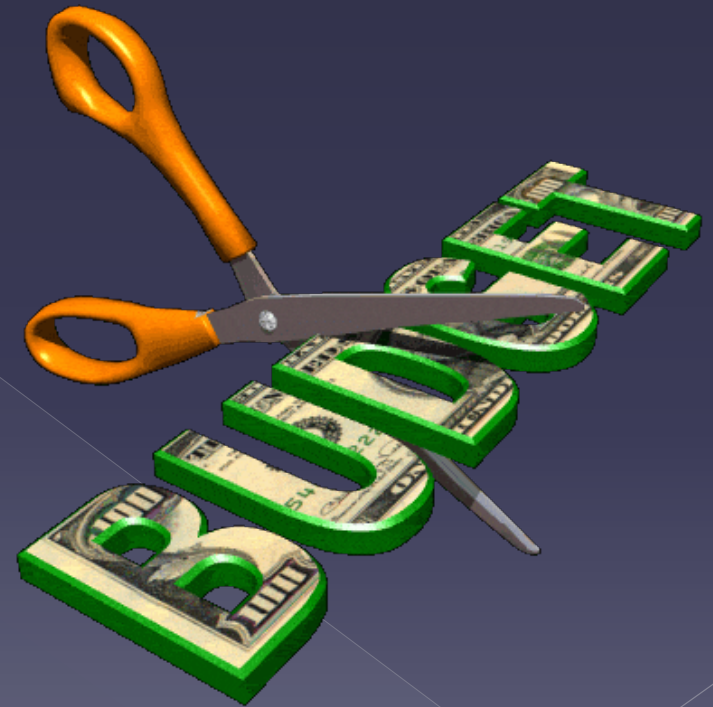


Where to Look

- Catalog of Federal Domestic Assistance (www.cfda.gov)
- Federal Register
- Department of Justice Resource Center (www.ojp.usdoj.gov)
- Grants.gov
- The Foundation Center (www.fdncenter.org)
- All Kids Foundation (Rosie O'Donnell), www.rosie.warnerbros.com/cmp/allkids
- Spencer Foundation (AOD Research) (312) 337-7000
- Bass Hotel and Resorts (run Holiday Inns) (978) 664-1100
- Nike's PLAY Foundation (sporting activities), (800) 929-7529

State Funding

- State Legislatures
- Substance Abuse Prevention Treatment (SAPT) block grants
- State agencies
 - National Institute of Corrections
 - National Highway Traffic Safety
- Administrative Office of the Courts
- State Alcohol & Drug Abuse Agencies
- State Corrections Agencies
- Tobacco Settlement Money
- Department of Transportation
- Alcohol Beverage Excise Tax
- Surcharge on Fines
- Medicaid and Managed Care



Local Funding/Support

County/City Commissioners
Police agencies
Sheriffs department
Local Business/Organizations



Fundraising events
Participant Fees
Individual Donors
501c (3)
Annual Giving Program

Foundations and Corporations

- All Kids Foundation (Rosie O'Donnell)

www.forallkids.org

- Spencer Foundation – AOD Research (312) 337-7000
- Bass Hotel and Resorts – Holiday Inns (978) 664-1100
- Nike's PLAY Foundation – Sporting activities (800) 929-7529



Reality Check

- Grants are short term.
- Grants are competitive.
- Grants are not an entitlement.
- There are no guarantees.



Sustainability in ACTION

- Plan - Strategize
 - Be creative, imagine the unimaginable
 - Develop a long term plan
 - The planning process often is as useful as the plan itself!
- Implement - Operate
 - What needs to happen before implementation?
 - Evidence-Based
 - Manage Resources
- Evaluate - Review
 - Quality
 - Quantity



**SUSTAINABILITY LEADS TO
INSTITUTIONALIZATION**

"He who fails to plan is planning to fail"

Winston Churchill

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This project was supported by Grant No. 2009-DD-BX-K003 awarded by the Bureau of Justice Assistance. The Bureau of Justice Assistance is a component of the Office of Justice Programs, which also includes the Bureau of Justice Statistics, the National Institute of Justice, the Office of Juvenile Justice and Delinquency Prevention, and the Office for Victims of Crime. Points of view or opinions in this document are those of the author and do not represent the official position or policies of the United States Department of Justice.